Day 1 - Tuesday 21st June

08.30 Registration and coffee

09.00 Chair’s opening remarks
   Ralph Cunningham, Managing Editor, International Tax Review

09.05 Keynote address: Administering VAT in the UK
   • HMRCs customer-centric strategy and how this applies to VAT
   • Recent changes to EU and UK VAT - implementation in the UK
   • The future
   Dave Hartnett CB, Permanent Secretary for Tax, HM Revenue & Customs

09.35 Panel session: VAT in Europe
   • An in-depth look at the rest of the VAT package and how it has been interpreted to date
   • Parts of the VAT package left to implement and issues that may arise
   • Major aspects of the Sixth Directive and how it is being interpreted/applied
   • The EU VAT green paper:
     - Is the EC moving in the right direction?
     - VAT rate changes have helped some countries emerge from recession, would member states’ welcome a single rate?
   • How would cross border transactions change?
   Catherine Meotti, Director, Indirect Tax - London, KPMG (moderator)
   Mike Cunningham, Senior Policy Advisor, VAT & International Excise, HM Treasury
   Kristian Kokvedgaard, Senior Advisor, Tax and Accounting, Confederation of Danish Industry and Chair, Business Europe VAT Group
   Leigh Francis, Indirect Tax Manager Lockton Companies and Secretary, VAT Practitioners Group London Chapter

10.35 Tea and coffee

10.55 Global news update
   • An essential update on key developments from around the world
     - New regulation and legislation
     - Countries looking to introduce VAT/GST or in the process of doing so
     - New approaches to indirect tax policy from around the world
   Jan Snel, Partner, Baker & McKenzie Amsterdam (Netherlands)
   Pat Powers, Partner, Baker & McKenzie Palo Alto (US)

11.25 Environmental tax
   • EU Energy Tax Directive – attracting revenue or combating climate change?
   • The OECD’s Green Growth Strategy Synthesis Report’s recommendations (due in May 2011) and how they are likely to be taken forward
   • Jurisdictions using environmental taxes to aid fiscal consolidation e.g. Ireland/Greece – are we likely to see more of this, if so, where?
   • The Carbon Reduction Commitment Energy Efficiency Scheme (CRC) – Tantamount to carbon tax in the UK?
   • Will the push for Border Tax Adjustments (BTAs) to address the problem of carbon leakage
   • Environmental tax planning: Pioneering corporate strategies
   Chris Lenon, Group Strategic Adviser, Tax Policy, Rio Tinto and Chairman, Green Tax Group for Business Europe (moderator)

12.25 Lunch

13.25 Panel session: Transfer pricing and customs and excise
   • Key factors in planning to avoid transfer pricing disputes
   • How to deal with a transfer pricing dispute once it has arisen
   • Ensuring you avoid double taxation
   • Structures and value added approaches to sourcing operations
   • EU plans to harmonise customs duties and excise duties
   • Customs, duties and supply chain management
   • FG Wilson and Caterpillar and the case of the impact of using an incorrect customs procedure code on customs declarations – what this means for companies importing goods outside of the EU
   Brian Muller, Associate, Baker & McKenzie Amsterdam (Netherlands) (moderator)
   Thomas Keller, Senior Director, Group Tax, Danfoss
   Nigel Dolman, Senior Economist, Baker & McKenzie London (UK)

14.25 Panel session: A practical look at VAT transaction management
   • Managing VAT in non-EU countries
   • Strategic global VAT management – innovations in reducing the administrative burden of indirect tax management seen to date
   • European countries with ‘atypical’ VAT rules and how to manage them
   • Securing VAT reclaims and reducing irrecoverable VAT/GST losses
   • Making the most of VAT exemptions
   Mark Delaney, Head of UK VAT, Baker & McKenzie London (UK) (moderator)
   Georg Geberth, Lawyer, Director Tax Policy, Siemens
   Lynne Clare, Global VAT Director, Sony Global Tax Office

15.25 Tea and coffee

15.45 Case study: VAT exemption in a supply chain cases – Euro Tyre and X and Facet
   • Background to the cases
   • Prosecution and defense strategies
   • The rulings and ramifications for business
   Frank Mitchell, Barrister, Monckton Tax Chambers

16.45 Discussion: A view from the board
   • How tax matters can be positioned within an organisation
   • What the board looks for from their heads of tax
   • How to get yourself heard at board level and aligning tax matters with the company strategy
   Leigh Francis, Indirect Tax Manager Lockton Companies and Secretary, VAT Practitioners Group London Chapter
   Thomas Keller, Senior Director, Group Tax, Danfoss
   Chris Lenon, Group Strategic Adviser, Tax Policy, Rio Tinto and Chairman, Green Tax Group for Business Europe

17.20 Chair’s closing summary

17.30 Close
08.30 Registration and coffee

09.00 Chair's opening remarks
Ralph Cunningham, Managing Editor, International Tax Review

09.05 Indirect tax for Financial services
• Important VAT developments relevant to the financial sector
• The “Concept of Establishment”, the notion “Intervention” in the new VAT Regulation and why this is relevant to the finance sector
• Recent ECJ case law
  Erik Scheer, Partner, Baker & McKenzie Amsterdam (Netherlands) (moderator)
  Mark Agnew, Senior VAT Consultant, Baker & McKenzie London (UK)
  Lisa Young, Associate Director - Taxation Division, Macquarie Group

10.05 European case law update
• Recent landmark cases in the ECJ
• Issues which arise for EU businesses
  Michael Conlon QC, Temple Tax Chambers

11.05 Tea and coffee

11.25 BRIC roundtable surgeries
Delegates should choose which country (Brazil, Russia, India or China) they are most interested in discussing during the session
• Outline any new legislation/case law and its ramifications
• Circumnavigating local and regional regulations
• Cross-border issues
• Anti-avoidance
• Common pitfalls and how to avoid them
  Torsten Fetzer, KPMG (Brazil)
  John Shuker, Director, PwC (India)
  Yuri Volkov, Partner, Tax and Legal, Deloitte (Russia)
  Tim Jones, Director, Indirect Tax, Deloitte (China)

12.15 European roundtable surgeries
Delegates should choose which country (UK, Italy, Germany or Spain) they are most interested in discussing during the session
• Outline any new legislation/case law and its ramifications
• Circumnavigating local and regional regulations
• Cross-border issues
• Anti-avoidance
• Common pitfalls and how to avoid them
  Giuliana Polacco, Partner, Baker & McKenzie Milan (Italy)
  Burkhard von Loefelholz, Associate, Baker & McKenzie Frankfurt (Germany)
  Ariane Schaaf, Associate, Baker & McKenzie Frankfurt (Germany)
  Tona Azpeitia, Partner, Baker & McKenzie Barcelona (Spain)
  Mark Delaney, Head of UK VAT, Baker & McKenzie London (UK)

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